

Accelare's WhatFirst Solution 2009 Partner of the Year Finalist at the Microsoft Worldwide Partner Conference

Boston, MA — July 13, 2009— Today, Accelare announced its software as a service solution, WhatFirst, has been selected as a 2009 Microsoft Worldwide Partner Conference Awards finalist in the Software-plus-Services Category.

“We are thrilled to be counted among this elite group being recognized by Microsoft,” says Jack Calhoun, CEO of Accelare. Calhoun goes on to say, “At a time that is tougher than ever, it is imperative that organizations have a clear understanding of how their business and IT capabilities are aligned to deliver on their strategy. By leveraging the Microsoft Software plus Services platform, WhatFirst is helping our customers to achieve and sustain this understanding more quickly than previously possible.”

Awards will be presented in a number of categories, with winners chosen from a pool of nearly 2,000 entrants worldwide. The Software-plus-Services, Integration Partner of the Year awards solutions which bring together on-premises software and Web-based services to solve company's most pressing business challenges.

“Partners are the key to igniting business innovation through great technology as well as helping customers drive down costs,” said Allison L. Watson, Corporate Vice President, Worldwide Partner Group, Microsoft Corp. “Congratulations to the 2009 WPC Award finalists who have demonstrated a superior level of expertise as well as a focus on delivering customer value. We look forward to seeing these partners fulfill their limitless potential as they continue to provide customers with world-class Microsoft solutions.”

The Microsoft Worldwide Partner Conference Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions over the past year.

Overview:

Accelare is a software and services company helping organizations with the core dimensions of their operating and IT strategy, and delivered through an agile business architecture methodology — The Accelare Performance Framework. In response to customer demand, in 2006 Accelare began offering its business architecture methodology in a “Software as a Service” solution – WhatFirst.

Accelare was founded by Jack Calhoun and Mark McCormick in 2001, in Boston, Massachusetts. Today, Accelare services businesses across the country with additional locations in Minneapolis, Dallas, and Wilmington, NC. Its website is www.accelare.com.

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For additional information:

Scott Seacock

Vice President Business Development

Scott.Seacock@Accelare.com

952-960-1897

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